

Order / Rev: A2586897
 Alt Order #: 27004775
 Flight Dates: 06/29/20 - 09/27/20

Advertiser: POL/America First Policies PAC
 Product Desc: AMERICA FIRST POLICIES
 Estimate: 0001

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
Good Day Kansas Wknd														
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/13/20	07/19/20	-----S					1	\$65.00		1,300		
N 5	Multi	07/11/20	07/11/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$39.00	P4	1,600 NM	1	\$39.00
Channels : KSNL,KSNG,KSNL,KSNW														
Good Day Kansas Sat AM														
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/06/20	07/12/20	-----S-					1	\$39.00		1,600		
N 6	Multi	07/18/20	07/18/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$39.00	P4	1,600 NM	1	\$39.00
Channels : KSNL,KSNG,KSNL,KSNW														
Good Day Kansas Sat AM														
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/13/20	07/19/20	-----S-					1	\$39.00		1,600		
N 7	Multi	07/11/20	07/11/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$78.00	P4	4,000 NM	2	\$156.00
Channels : KSNL,KSNG,KSNL,KSNW														
Kansas Today Sa/Su 6a-8a														
COMMENTS APPLY TO SUB LINES A THRU A TODAY LOCAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/06/20	07/12/20	-----S-					2	\$78.00		4,000		
N 8	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$78.00	P4	4,000 NM	2	\$156.00
Channels : KSNL,KSNG,KSNL,KSNW														
Kansas Today Sa/Su 6a-8a														
COMMENTS APPLY TO SUB LINES A THRU A TODAY LOCAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/13/20	07/19/20	-----S-					2	\$78.00		4,000		
N 9	Multi	07/04/20	07/04/20	Sat Prime Other 1	CM	7-9p	-----S-	:30	2	\$800.00	P3	9,300 NM	2	\$1,600.00
Channels : KSNL,KSNG,KSNL,KSNW														
Sat Prime Other 1														
COMMENTS APPLY TO SUB LINES A THRU A JULY 4TH SPECIAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 06/29/20	07/05/20	-----S-					2	\$800.00		9,300		
N 10	Multi	07/07/20	07/10/20	KSN Today 1	CM	5-6am	-TWTF--	:30	4	\$78.00	P4	3,900 NM	4	\$312.00
Channels : KSNL,KSNG,KSNL,KSNW														
KSN Today 1														
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/06/20	07/12/20	-TWTF--					4	\$78.00		3,900		
N 11	Multi	07/20/20	07/22/20	KSN Today 1	CM	5-6am	MTW----	:30	1	\$78.00	P4	3,900 NM	1	\$78.00
Channels : KSNL,KSNG,KSNL,KSNW														
KSN Today 1														
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/20/20	07/26/20	MTW----					1	\$78.00		3,900		
N 12	Multi	07/13/20	07/17/20	KSN Today 1	CM	5-6am	MTWTF--	:30	7	\$78.00	P4	3,900 NM	7	\$546.00
Channels : KSNL,KSNG,KSNL,KSNW														
KSN Today 1														
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
		Week: 07/13/20	07/19/20	MTWTF--					7	\$78.00		3,900		
Totals													26	\$3,368.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27004775

Changes as of: 7/1/2020 at 10:33 AM

Version: Highlighting Revision 1

CPE: AFP/AF/0001

Flight: 6/29/20 - 9/27/20

Station: KSNW

Con Type: POLITICAL/NOTE

Agency: ACTIVE INTERNATIONAL

Advertiser: America First Policies

Market: Wichita

Total \$: \$3,368.00

1 BLUE HILL PLAZA

Product: AMERICA FIRST POLICIES, INC

Office: WASHINGTON

Total Spots: 26

9TH FLOOR

Agency Order #: 689243

Service: Nielsen

Total CPM: \$33.55

PEARL RIVER, NY

Buyer: TAYLOR RUDLOFF

Primary Demo: Adults 35+


Total GIMP: 100,400

Salesperson: KELLY JOHNS
202-872-5880

Assistant: KELLY JOHNS
202-872-5880

Separation:

Comments: ** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ***** 7/5 and 7/6 DARK***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372:***** NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL. THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS. ** POST REQUIRED ON AD35+ IMPRESSIONS **

#	Day/Time	DP	Program	Rate	A35P Impression	HH Impression	Len	6/29 - 9/14											
								6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14
	Su		TODAY LOCAL	\$78.00	3,300	0	30	0	2	0	0	0	0	0	0	0	0		
1	6a-8a					0	30	0	2	0	0	0	0	0	0	0			
	Su		TODAY LOCAL	\$78.00	3,300	0	30	0	0	2	0	0	0	0	0	0			
2	6a-8a					0	30	0	0	2	0	0	0	0	0	0			
	Su		MORNING NEWS	\$65.00	1,300	0	30	0	1	0	0	0	0	0	0	0			
3	10:30a-11a					0	30	0	1	0	0	0	0	0	0	0			
	Su		MORNING NEWS	\$65.00	1,300	0	30	0	0	1	0	0	0	0	0	0			
4	10:30a-11a					0	30	0	0	1	0	0	0	0	0	0			
	Sa		MORNING NEWS	\$39.00	1,600	0	30	0	1	0	0	0	0	0	0	0			
5	5:30a-6a					0	30	0	0	1	0	0	0	0	0	0			
	Sa		MORNING NEWS	\$39.00	1,600	0	30	0	0	1	0	0	0	0	0	0			
6	5:30a-6a					0	30	0	0	1	0	0	0	0	0	0			
	Sa		TODAY LOCAL	\$78.00	4,000	0	30	0	2	0	0	0	0	0	0	0			
7	6a-8a					0	30	0	2	0	0	0	0	0	0	0			
	Sa		TODAY LOCAL	\$78.00	4,000	0	30	0	2	0	0	0	0	0	0	0			
8	6a-8a					0	30	0	0	2	0	0	0	0	0	0			
	Sa		JULY 4TH SPECIAL	\$800.00	9,300	0	30	2	0	0	0	0	0	0	0	0			
9	7p-9p					0	30	0	4	0	0	0	0	0	0	0			
	Tu-F		MORNING NEWS	\$78.00	3,900	0	30	0	0	0	0	0	0	0	0	0			
10	5a-6a					0	30	0	0	1	0	0	0	0	0	0			
	M-W		MORNING NEWS	\$78.00	3,900	0	30	0	0	0	0	0	0	0	0	0			
11	5a-6a					0	30	0	0	7	0	0	0	0	0	0			
	M-F		MORNING NEWS	\$78.00	3,900	0	30	0	0	0	0	0	0	0	0	0			
12	5a-6a					0	30	0	0	0	0	0	0	0	0	0			





KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27004775

Changes as of: 7/1/2020 at 10:33 AM

Version: Highlighting Revision 1

CPE: AFP/AF/0001

Flight: 6/29/20 - 9/27/20

Station: KSNV

Con Type: POLITICAL/NOTE

Agency: ACTIVE INTERNATIONAL

Advertiser: America First Policies

Market: Wichita

Total \$: \$3,368.00

1 BLUE HILL PLAZA

Product: AMERICA FIRST POLICIES, INC

Office: WASHINGTON

Total Spots: 26

9TH FLOOR

Agency Order #: 689243

Service: Nielsen

Total CPM: \$33.55

PEARL RIVER, NY

Buyer: TAYLOR RUDDLOFF

Primary Demo: Adults 35+

Total GIMP: 100.400

10965-8705

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

202-872-5880

202-872-5880

Separation:

Comments: ** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS *** 7/5 and 7/6 DARK***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372***** NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL; THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS; ** POST REQUIRED ON AD35+ IMPRESSIONS **

#	Day/Time	DP	Program	Rate	A3SP Impre ssion	HH Impre ssion	Len	9/21 - 9/21		Total Spots	Total \$	CPM*	GIMP*
								9/21					
1	Su 6a-8a		TODAY LOCAL	\$78.00	3,300	0	30	0		2	\$156.00	\$23.64	6,600
2	Su 6a-8a		TODAY LOCAL	\$78.00	3,300	0	30	0		2	\$156.00	\$23.64	6,600
3	Su 10:30a-11a		MORNING NEWS	\$65.00	1,300	0	30	0		1	\$65.00	\$50.00	1,300
4	Su 10:30a-11a		MORNING NEWS	\$65.00	1,300	0	30	0		1	\$65.00	\$50.00	1,300
5	Sa 5:30a-6a		MORNING NEWS	\$39.00	1,600	0	30	0		1	\$39.00	\$24.38	1,600
6	Sa 5:30a-6a		MORNING NEWS	\$39.00	1,600	0	30	0		1	\$39.00	\$24.38	1,600
7	Sa 6a-8a		TODAY LOCAL	\$78.00	4,000	0	30	0		2	\$156.00	\$19.50	8,000
8	Sa 6a-8a		TODAY LOCAL	\$78.00	4,000	0	30	0		2	\$156.00	\$19.50	8,000
9	Sa 7p-9p		JULY 4TH SPECIAL	\$800.00	9,300	0	30	0		2	\$1,600.00	\$86.02	18,600
10	Tu-F 5a-6a		MORNING NEWS	\$78.00	3,900	0	30	0		4	\$312.00	\$20.00	15,600
11	M-W 5a-6a		MORNING NEWS	\$78.00	3,900	0	30	0		1	\$78.00	\$20.00	3,900
12	M-F 5a-6a		MORNING NEWS	\$78.00	3,900	0	30	0		7	\$546.00	\$20.00	27,300
TOTALS: 0										26	\$3,368.00	\$33.55	100,400



125 West 55th St
New York, NY 10019

Contract # 27004775	Changes as of: 7/1/2020 at 10:33 AM	Version: Highlighting Revision 1
CPE: AEP/AEP/0001	Flight: 6/29/20 - 9/27/20	Station: KSNW
Agency: ACTIVE INTERNATIONAL	Advertiser: America First Policies	Market: Wichita
1 BLUE HILL PLAZA	Product: AMERICA FIRST POLICIES, INC	Office: WASHINGTON
9TH FLOOR	Agency Order #: 689243	Service: Nielsen
PEARL RIVER, NY	Buyer: TAYLOR RUDDLOFF	Primary Demo: Adults 35+
10965-8705	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	Separation: 202-872-5880	
		Total Spots: 26
		Total CPM: \$33.55
		Total GMP: 100,400
		Con Type: POLITICAL/NOTE
		Total \$: \$3,368.00

Special Instructions	No spots to air 7/5 & 7/6. Flight ends 7/22
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Date/Time	Added by	Comment
07/01/20 10:33 AM	KELLY JOHNS	** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ***** 7/5 and 7/6 DARK***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372.***** NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL. THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS.*** POST REQUIRED ON AD35+ IMPRESSIONS **
07/01/20 10:33 AM	KELLY JOHNS	** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ***** 7/5 and 7/6 DARK***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372.***** NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL. THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS.*** POST REQUIRED ON AD35+ IMPRESSIONS **

Competitive Information
Market Budget: \$3,368
KSNW Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	26	\$3,368.00	\$33.55	100,400.0
Total	100%	26	\$3,368.00	\$33.55	100,400.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	26	\$3,368.00
2020-Aug	0	\$0.00
2020-Sep	0	\$0.00
Total	26	\$3,368.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/1/20 10:36 AM					\$0	\$0	
Revision	7/1/20 10:33 AM	KELLY JOHNS	Revised			\$0	\$3,368.00	Changes: Origoffice id to 109, Office from NEW YORK to WASHINGTON.
New	7/1/20 10:32 AM	KELLY JOHNS	New	26		\$3,368.00	\$3,368.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America First Policies, Inc

Address: 1400 Crystal Dr, Suite 850, Arlington, VA 22202

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Hon. Linda McMahon, Chair
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: President Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Del Cielo Media*

Name: Del Cielo Media

Date of Request to Purchase Ad Time: 6/29/20

Station Representative

Signature: *Audrey Berry*

Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/1/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/1/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2586897

Station Call Letters:
KSNW

Date Received/Requested:
7/1/20

Est. #:
0001

Station Location:
Wichita, KS

Run Start and End Dates:
7/4 - 7/22/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.